

MEDIA ALERT
FOR IMMEDIATE RELEASE
June 16, 2020

PORTILLO'S INTRODUCES STRAWBERRY LEMON CAKE SHAKE

The new seasonal shake joins the summertime favorite Lemon Cake limited time offer.



Oak Brook, III. – <u>Portillo's</u>, the fast-casual restaurant concept known for its menu of Chicago-style favorites, is excited to celebrate the summer with the launch of its new Strawberry Lemon Cake Shake. This summertime treat accompanies the fan-favorite Lemon Cake and Lemon Cake Shake, which are also making their return for the summer.

The double-layer moist yellow cake is baked fresh daily, then coated with a fluffy, sweet lemon frosting. Cakes can be ordered whole or by the slice.

Similar to Portillo's signature Chocolate Cake Shake, guests can enjoy a Lemon Cake Shake. For a new twist this summer, Portillo's is blending its strawberry milkshake with a piece of lemon cake, making a sweet shake pairing to keep guests cool all summer.

Available for a limited time, Portillo's Lemon Cake, Lemon Cake Shake and Strawberry Lemon Cake Shake can be ordered in the Portillo's dining room (where open), drive-thru, for pickup, or delivery starting on June 16.

For more information on these limited-time offers and more, please visit <u>portillos.com</u> or follow Portillo's on Facebook, Twitter and Instagram.

ABOUT PORTILLO'S HOT DOGS

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has grown to include restaurants in more than 60 locations across several states. Portillo's is best known for its Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, fresh salads and famous chocolate cake. The Portillo's brand also includes Barnelli's restaurants that serve award-winning ribs, pastas with homemade sauces, and fresh sandwiches, soups, and salads. Portillo's ships food to all 50 states via Portillo's Home Kitchen is the company's fast-growing catering business.

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