

PORTILLO'S HOSTS GRAND OPENING FOR AVONDALE RESTAURANT ON AUGUST 15

The Chicago-style fast casual restaurant brand opens its third Arizona concept at 10331 West McDowell Road



Rendering of Portillo's Avondale

AVONDALE, AZ (August 1, 2019)— <u>Portillo's</u>, the fast-casual restaurant brand known for its menu of Chicago-style favorites, announces the grand opening of its newest restaurant at 10331 West McDowell Road in Avondale, AZ. The Avondale concept joins Portillo's two other Arizona restaurants in Scottsdale and Tempe; the brand also operates an outpost at Chase Field. The grand opening will be commemorated with a ribbon cutting ceremony at 10:30 a.m. on August 15 and include remarks from Avondale city officials and the Southwest Valley Chamber of Commerce.

Prior to the official grand opening, Portillo's partnered with the <u>Avondale-Goodyear Education Foundation</u> and the <u>Agua Fria Clothing and Food Bank</u> during a sneak peek preview at the restaurant. The events held on July 22 and July 23, respectively, rose over \$14,000 through donations from the sneak peek preview meals. The private event gave guests the opportunity to experience a selection of the restaurant's offerings.

Portillo's Avondale features a diner-themed interior drawing décor inspiration from the 1950's and 1960's. One design highlight exclusive to Avondale is a mural that features a retro image of the ISM Raceway. The raceway first opened in

1964 and draws in thousands of visitors for its two NASCAR race weekends each year. Portillo's most popular menu items can be seen as part of the mural's raceway banner that wraps around the track.

The 9,000-square foot restaurant includes seating for more than 200 guests, a seasonal outdoor patio and double-lane drive-thru. Guests at the new Avondale location can enjoy all of Portillo's classic menu items including Chicago-Style Hot Dogs, Italian Beef sandwiches, char-grilled burgers, fresh salads, and Portillo's Famous Chocolate Cake.

Delivery is available online at <u>portillos.com</u> and via the Portillo's app that is available for download on <u>iTunes</u> or <u>Android.</u> To find out if Portillo's Avondale delivers to your area, visit <u>portillos.com</u>.

For more information on the brand, please visit <u>portillos.com</u> or follow Portillo's on Facebook, Twitter and Instagram.

ABOUT PORTILLO'S HOT DOGS

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has grown to include restaurants in more than 50 locations across several states. Portillo's is best known for its Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, fresh salads and famous chocolate cake. The Portillo's brand also includes Barnelli's restaurants that serve award-winning ribs, pastas with homemade sauces, and fresh sandwiches, soups, and salads. Portillo's ships food to all 50 states via Portillos.com. Portillo's Home Kitchen is the company's fast-growing catering business.

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