

****MEDIA ALERT** FOR IMMEDIATE RELEASE** October 28, 2019

PORTILLO'S TREATS CUSTOMERS TO FREE DELIVERY OCTOBER 28 – NOVEMBER 10

Chicago-style brand offers scary-good delivery deal on orders over \$10 at all Portillo's locations



WHAT:

<u>Portillo's</u> brings back its delivery deals in time for spooky season. From Monday, October 28 through Sunday, November 10, the Chicago-style fast casual brand is waiving delivery fees on orders \$10 or more at all locations nationwide.

For customers looking to feed their trick-or-treating crew, Portillo's offers a variety of delivery catering options, including the brand's <u>Fast Packs</u>. Fast Pack orders provide 8-24 servings of ready-to-eat sandwiches, salads, and sides with condiments packaged separately. Menu options include Portillo's Chicago-style Hot Dogs, Italian Beef and sausage sandwiches, chopped salad, fries, and Portillo's famous Chocolate Cake.

Customers can redeem their free delivery from Portillo's by placing an order on <u>portillos.com</u> or via Portillo's dedicated app, available for download online via <u>iTunes</u> or <u>Android</u>.

WHERE:

Portillo's nationwide. Customers can find the Portillo's location nearest to them by visiting <u>portillos.com/locations</u>.

WHEN:

Monday, October 28 through Sunday, November 10, 2019

COST:

No delivery fees on orders over \$10

INFO:

Portillo's <u>www.portillos.com</u> Facebook: <u>portillos.hotdog</u> Twitter: <u>@portilloshotdogs</u> Instagram: @portilloshotdog

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has grown to include restaurants in more than 60 locations across several states. Portillo's is best known for its Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, fresh salads and famous chocolate cake. The Portillo's brand also includes Barnelli's restaurants that serve award-winning ribs, pastas with homemade sauces, and fresh sandwiches, soups, and salads. Portillo's ships food to all 50 states via <u>Portillos.com</u>. Portillo's Home Kitchen is the company's fast-growing catering business.

FOR MORE INFORMATION, PLEASE CONTACT ANA ESPINOZA OR JESSALYN KIETA AT WAGSTAFF <u>ana@wagstaffmktg.com</u> | <u>ikieta@wagstaffmktg.com</u> 312.471.6732

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