



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT**

Ana Espinoza | Jessalyn Kieta  
ana@wagstaffmktg.com  
jkieta@wagstaffmktg.com  
312-471-6732

## **PORTILLO'S ANNOUNCES FORT WAYNE, INDIANA RESTAURANT**

*The Chicago-style restaurant brand unveils plans for sixth Indiana location*

**FORT WAYNE, IN.** (May 15, 2019)— [Portillo's](#), the fast casual restaurant concept known for its menu of iconic Chicago-style favorites, is proud to announce its forthcoming Fort Wayne, Indiana location opening in late 2019. The Fort Wayne restaurant joins the brand's largest market outside of Chicagoland, with five other Portillo's concepts in the Hoosier state (Avon, Indianapolis, Fishers, Merrillville and Mishawaka).

The site for the latest Portillo's concept will be near the Glenbrook Square Mall at the intersection of West Coliseum Road and Speedway Drive. The mall development is central to the town's residential area and daytime activity.



"Portillo's is excited to expand to Northeast Indiana's booming retail and economic hub," said Michael Osanloo, CEO of Portillo's. "Indiana has become a second home to our brand, and we look forward to joining the Fort Wayne community."

Guests can expect to enjoy classic restaurant menu items like Chicago-style Hot Dogs, Famous Italian Beef, char-grilled burgers, fresh salads and Portillo's Famous Chocolate Cake. The 7,800 square foot restaurant will include seating for more than 190 guests, a seasonal outdoor patio with seating for 48 guests, draft beer, a double drive-thru and adjacent parking lot. Once complete, the restaurant will feature a diner-themed interior, drawing décor inspiration from the 1950's and 1960's.

Fans are invited to sign up for a chance to attend a sneak peek meal prior to opening at [portillos.com/fortwayne](http://portillos.com/fortwayne). Loyal customers will also receive updates on Portillo's Fort Wayne's development.

For more information on the restaurant, please visit [portillos.com](http://portillos.com) or follow Portillo's on [Facebook](#), [Twitter](#) and [Instagram](#).

###

### **ABOUT PORTILLO'S HOT DOGS**

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has grown to include restaurants in more than 50 locations across several states. Portillo's is best known for its Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, fresh salads and famous chocolate cake. The Portillo's brand also includes Barnelli's restaurants that serve award-winning ribs, pastas with homemade sauces, and fresh sandwiches, soups, and salads. Portillo's ships food to all 50 states via Portillos.com. Portillo's Home Kitchen is the company's fast-growing catering business.