

PORTILLO'S ANNOUNCES THIRD CHICAGO RESTAURANT

Iconic Restaurant Brand to Open Third Chicago Location on Northwest Side



Rendering of Portillo's forthcoming location at Addison and Kimball

CHICAGO (January 2019) - <u>Portillo's</u>, the fast casual restaurant concept known for its menu of iconic Chicago-style favorites, is proud to announce details in regards to its newest Chicago location on the city's Northwest side. Located at the intersection of Addison and Kimball, the Avondale restaurant will join the two locations in Chicago proper, in River North and the South Loop.

"Since 1963, Portillo's has called Chicagoland home," said Michael Osanloo, CEO of Portillo's. "Not only do we believe in delicious and high quality food, but an atmosphere that is second to none, and we look forward to expanding the one-of-a-kind Portillo's experience to Chicago's Northwest side."

Guests can expect to enjoy classic restaurant menu items like Chicago-style Hot Dogs, Famous Italian Beef, char-grilled burgers, fresh salads and Portillo's Famous Chocolate Cake. The 9,000 square foot restaurant will include seating for more than 280 guests, a seasonal outdoor patio, double drive-thru and adjacent parking lot. The interior design of this location will be themed as Chicago in the Roaring Twenties to the Great Depression and the New Deal. Exciting interior details will include Prohibition inspired stills, brewery items, and photos and posters of various gangsters, robbers and lawmen with additional

World's Fair photos and souvenir representation. One of the major highlights will be a 1920s antique truck that will be suspended from the ceiling in the dining room.

Fans are invited to register for a chance to attend a sneak peek meal prior to opening and receive updates on the Portillo's Chicago Avondale location by signing up at portillos.com/addisonkimball.

For more information on the restaurant, please visit www.portillos.com or follow Portillo's on <u>Facebook</u>, <u>Twitter</u>, or <u>Instagram</u>.

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ABOUT PORTILLO'S:

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has grown to include restaurants in more than 50 locations across several states. Portillo's is best known for its Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, fresh salads and famous chocolate cake. The Portillo's brand also includes Barnelli's restaurants that serve award-winning ribs, pastas with homemade sauces, and fresh sandwiches, soups, and salads. Portillo's ships food to all 50 states via Portillo's Home Kitchen is the company's fast-growing catering business.

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