



****MEDIA ALERT****
FOR IMMEDIATE RELEASE
January 11, 2020

PORTILLO'S SET TO OPEN ITS LAKE BUENA VISTA RESTAURANT

The restaurant is now hiring in anticipation of a March opening.



Oak Brook, Ill. – Fast-casual chain [Portillo's](#) is excited to announce that it will host the grand opening for its newest restaurant, located in The Village at O-Town West in Orlando, on March 2, 2020. The restaurant joins two other Florida Portillo's, located in Tampa and Brandon. The restaurant, which sits at 7715 Palm Parkway, officially opens to the public at 10:30am.

“We’re thrilled to expand our presence in Florida and be part of such an iconic community,” said Portillo’s CEO Michael Osanloo. “This new restaurant will allow us to bring Portillo’s to long-time fans and first-time guests in the Orlando area, as well as serve the many tourists in one of the country’s most popular destinations.”

Portillo’s is now hiring in anticipation of the opening. On average, Portillo’s hires approximately 150 people for new restaurants. The restaurant is looking to fill a variety of hourly and shift leader positions. Details can be found at portillos.com/careers.

Once open, guests can expect to enjoy Portillo’s signature menu items like Chicago-Style Hot Dogs, Famous Italian Beef Sandwiches, Char-Grilled Burgers and Portillo’s Famous Chocolate Cake. The 7,800-square-foot restaurant features double drive-thru lanes as well as two large covered outdoor patios. The interior features a diner theme, with an ode to rock ‘n roll with an electric guitar ceiling installation.

To help launch the new restaurant, Portillo's designed a limited-edition t-shirt for this location. Guests are invited to sign up for [Portillo's Birthday Club](#) to receive one of these shirts on opening day, while supplies last. Fans who sign up also receive a slice of Portillo's homemade chocolate cake on their birthday.

Fans are invited to register for a chance to attend a sneak peek training meal prior to opening and receive updates on the Portillo's Lake Buena Vista location by signing up [here](#).

Guests can also get a taste of Portillo's before the new restaurant opens from the Portillo's Beef Bus, which will serve Portillo's famous Chicago-style hot dogs, Italian beef, cheese fries and beverages. Beef Bus team members will wear masks; guests are required to wear facial coverings as well. Portillo's will mark 6-foot distances in line, so guests can maintain social distancing. The Beef Bus will begin operating in the Orlando area starting January 21, 2021. Follow the Beef Bus on [Twitter](#) and [Instagram](#) for its location and exact hours of operation.

For more information on this restaurant and others, please visit portillos.com or follow Portillo's on [Facebook](#), [Twitter](#) and [Instagram](#).

ABOUT PORTILLO'S HOT DOGS

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has grown to include restaurants in more than 60 locations across several states. Portillo's is best known for its Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, fresh salads and famous chocolate cake. The Portillo's brand also includes Barnelli's restaurants that serve award-winning ribs, pastas with homemade sauces, and fresh salads. Portillo's ships food to all 50 states via Portillos.com. Portillo's Home Kitchen is the company's fast-growing catering business.

MEDIA CONTACT

Sara Wirth
swirth@portillos.com
press@portillos.com
630.572.5469

Ana Espinoza
ana@wagstaffmktg.com
312.471.6732

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