

Portillo's

HOT DOGS • BEEF • BURGERS • SALADS

****MEDIA ALERT****

FOR IMMEDIATE RELEASE

October 7, 2020

PORTILLO'S SET TO OPEN ITS THIRD CHICAGO RESTAURANT

The grand opening ceremony will take place at the beginning of November.



The restaurant sits at the corner of W. Addison Street and N. Kimball Avenue.

Oak Brook, Ill. – The wait is over! Fast-casual chain [Portillo's](#) is excited to announce that it will host the grand opening for its newest restaurant, located at 3343 W. Addison in Chicago, on November 2, 2020. The restaurant on Chicago's Northwest side is Portillo's third location in the city of Chicago, joining restaurants in the River North and South Loop neighborhoods. The restaurant officially opens to the public at 10:30am.

To prioritize the safety and well-being of Portillo's team members and guests, as well as abide by local regulations related to COVID-19, the new restaurant will initially open for drive-thru, curbside and delivery business only. The restaurant will open inside for dine-in guests at a later date.

"Throughout this difficult year, it's been amazing to be able to offer guests some comfort through our delicious, craveable food and the positivity of our team members," said Portillo's CEO Michael Osanloo. "We're proud to be able to provide employment opportunities to Chicagoans with this new restaurant, and we can't wait to bring the Portillo's experience to the north side of Chicago."

Guests will be able to enjoy Portillo's signature menu items like Chicago-Style Hot Dogs, Famous Italian Beef Sandwiches, Char-Grilled Burgers and Portillo's Famous Chocolate Cake. The 9,900-square-foot restaurant features a double drive-thru and an adjacent parking lot, as well as a seasonal outdoor patio.

The interior features a themed look at Chicago's history through the Roaring Twenties to the Great Depression and the New Deal. Fun décor includes Prohibition-inspired stills, brewery items, posters of various gangsters, and souvenir representation of the World's Fair, as well as a suspended 1929 Chevy Canopy Express on display.

Portillo's has called Chicagoland its home since it first opened in 1963, so this opening is filled with several ties to the city. To help launch the new restaurant, Portillo's partnered with Reppin', a local pin company, to create limited-edition pins designed for this location that will be handed out to the first 100 guests in the drive-thru on grand opening day. Local artist and designer Ryan Duggan designed the location's t-shirt, which will also be given to guests in the drive-thru, while supplies last. It's not just the swag developed by Chicagoans, though. Once the dining room opens, guests will be able to enjoy Beezer, a hazy IPA produced by local brewery Old Irving Brewing Co.

Fans are invited to register for a chance to attend a sneak peek training meal prior to opening and receive updates on the Portillo's Chicago Avondale location by signing up at portillos.com/addisonkimball/. Loyal fans will also be able to sign up for [Portillo's Birthday Club](#) to receive a slice of homemade cake on their birthday.

For more information on this restaurant and others, please visit portillos.com or follow Portillo's on [Facebook](#), [Twitter](#) and [Instagram](#).

ABOUT PORTILLO'S HOT DOGS

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has grown to include restaurants in more than 60 locations across several states. Portillo's is best known for its Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, fresh salads and famous chocolate cake. The Portillo's brand also includes Barnelli's restaurants that serve award-winning ribs, pastas with homemade sauces, and fresh sandwiches, soups, and salads. Portillo's ships food to all 50 states via Portillos.com. Portillo's Home Kitchen is the company's fast-growing catering business.

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