

PORTILLO'S ANNOUNCES FIRST ORLANDO-AREA RESTAURANT IN LAKE BUENA VISTA, FLORIDA

The Chicago Restaurant introduces its plans for a new location in The Village at O-Town West development



LAKE BUENA VISTA, Fla. (October 9, 2019) – Iconic Chicago restaurant, <u>Portillo's</u> is proud to announce its forthcoming Lake Buena Vista, Florida location. Marking the brand's first Orlando-area site, Portillo's Lake Buena Vista joins two other Sunshine State restaurants in Tampa and Brandon.

The site for the newest Portillo's location is part of Unicorp National Development's upcoming project, The Village at O-Town West. Portillo's will occupy the corner of Palm Parkway and Daryl Carter Boulevard at the front of the development's 80,000 square feet retail center.

"Our company strives to partner with tenants that can help showcase the area as a world-class destination for visitors," states Chuck Whittall, President of Unicorp National Developments. "Portillo's will be a great addition to our stellar dining options here in Lake Buena Vista."

Guests can expect to enjoy classic menu items like Chicago-style hot dogs, famous Italian beef, char-grilled burgers, fresh salads and Portillo's famous chocolate cake. The restaurant will include an outdoor patio, draft beer, double drive-thru and large parking lot to accommodate guests. The design of Portillo's 7,800 square foot Lake Buena Vista location will evoke the brand's new diner style, with nostalgic decor, diner booths, and memorabilia with local flavor on the walls and ceiling.

"Portillo's is excited to expand our Florida footprint to the Orlando-area. Our forthcoming location at Village at O-Town West will put us directly in front of the country's most popular tourist destinations, while also serving the large number of Midwest expats in the area," said Michael Osanloo, CEO of Portillo's.

Fans are invited to visit <u>portillos.com/lakebuenavista</u> to sign up for a chance to attend a sneak peek meal and to be served Chicago-style favorites from the Portillo's food truck in Orlando prior to the opening. Loyal customers will also receive email updates on Portillo's Lake Buena Vista's restaurant.

For more information on the restaurant, please visit <u>www.portillos.com</u> or follow Portillo's on <u>Facebook</u>, <u>Twitter</u>, or <u>Instagram</u>.

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ABOUT PORTILLO'S:

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has grown to include restaurants in more than 60 locations across several states. Portillo's is best known for its Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, fresh salads and famous chocolate cake. The Portillo's brand also includes Barnelli's restaurants that serve award-winning ribs, pastas with homemade sauces, and fresh sandwiches, soups, and salads. Portillo's ships food to all 50 states via Portillos.com. Portillo's Home Kitchen is the company's fast-growing catering business.

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