



****MEDIA ALERT****
FOR IMMEDIATE RELEASE
November 10, 2020

PORTILLO'S SET TO OPEN ITS SPRINGFIELD RESTAURANT

The grand opening will take place in early December.



Oak Brook, Ill. – Fast-casual chain [Portillo's](#) is excited to announce that it will host the grand opening for its newest restaurant, located at 3400 Freedom Drive in Springfield, on December 8, 2020. The restaurant joins other central Illinois locations in Peoria, Champaign, and Normal. The restaurant officially opens to the public at 10:30am.

To prioritize the safety and well-being of Portillo's team members and guests, as well as abide by local mandates related to COVID-19, the new restaurant will initially open for drive-thru business only. The restaurant will open for curbside, delivery, catering, and inside for dine-in guests at a later date.

"We're very excited to be able to bring Portillo's to Springfield," said Portillo's CEO Michael Osanloo. "The response from the Springfield community has been amazing. We're proud that we've been able to offer employment opportunities in our home state's capital, and we can't wait for our energetic Springfield team members to serve delicious Portillo's meals to residents and travelers alike."

Guests can expect to enjoy Portillo's signature menu items like Chicago-Style Hot Dogs, Famous Italian Beef Sandwiches, Char-Grilled Burgers and Portillo's Famous Chocolate Cake. The 7,800-square-foot restaurant features double drive-thru lanes as well as a seasonal outdoor patio. The interior features a diner theme, drawing inspiration from the 1950s and 1960s and paying homage to Historic Route 66.

To help launch the new restaurant, Portillo's designed a limited-edition t-shirt for this location. Guests are invited to sign up for [Portillo's Birthday Club](#) to receive one of these shirts on opening day, while

supplies last. Fans who sign up also receive a slice of Portillo's homemade chocolate cake on their birthday.

Fans are invited to register for a chance to attend a sneak peek training meal prior to opening and receive updates on the Portillo's Springfield location by signing up at portillos.com/springfield.

Guests can also get a taste of Portillo's before the new restaurant opens from the Portillo's Beef Bus, which will serve Portillo's famous Chicago-style hot dogs, Italian beef, cheese fries and beverages. Beef Bus team members will wear masks; guests are required to wear facial coverings as well. Portillo's will mark 6-foot distances in line, so guests can maintain social distancing. The Beef Bus will begin operating for lunch and dinner on weekdays starting November 10, 2020. Follow us on [Twitter](#) and [Instagram](#) for exact hours of operation.

For more information on this restaurant and others, please visit portillos.com or follow Portillo's on [Facebook](#), [Twitter](#) and [Instagram](#).

**A previous version of this release stated that the Springfield Portillo's would initially open for drive-thru, curbside, and delivery business. Due to the ever-changing situations related to Covid-19, it will now open with drive-thru only.*

ABOUT PORTILLO'S HOT DOGS

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has grown to include restaurants in more than 60 locations across several states. Portillo's is best known for its Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, fresh salads and famous chocolate cake. The Portillo's brand also includes Barnelli's restaurants that serve award-winning ribs, pastas with homemade sauces, and fresh sandwiches, soups, and salads. Portillo's ships food to all 50 states via [Portillos.com](https://portillos.com). Portillo's Home Kitchen is the company's fast-growing catering business.

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