

## \*\*MEDIA ALERT\*\* FOR IMMEDIATE RELEASE May 28, 2020

## PORTILLO'S ANNOUNCES RESTAURANT IN SPRINGFIELD, IL

The Chicago-style restaurant brand unveils plans for fourth Central Illinois location.



Rendering of Portillo's Springfield

**Oak Brook, Ill.** – <u>Portillo's</u>, the fast-casual restaurant concept known for its menu of Chicago-style favorites, is excited to announce its forthcoming Springfield, Illinois, restaurant. The Springfield location joins the brand's other central Illinois restaurants in Peoria, Champaign, and Normal.

The site for the upcoming Portillo's restaurant is located in Veteran's Corridor at the intersection of Lindbergh Blvd and Veterans Parkway, a popular restaurant and retail destination in Springfield.

"Portillo's is looking forward to expanding into our home state's capital city," said Michael Osanloo, CEO of Portillo's. "Springfield is a great market, and we're excited to be a part of the community."

Guests can expect to enjoy Portillo's signature menu items like Chicago-Style Hot Dogs, Famous Italian Beef Sandwiches, Char-Grilled Burgers and Portillo's Famous Chocolate Cake. The 7,800-square-foot restaurant is expected to open in the second half of 2021. It will feature seating for more than 190 guests, a seasonal outdoor patio with seating for more than 50 guests, and double drive-thru lanes. Once complete, the restaurant will feature a diner-themed interior, drawing décor inspiration from the 1950s and 1960s and paying homage to Historic Route 66.

"During this unprecedented time, I am excited to welcome Portillo's investment in our community," said Springfield Mayor Jim Langfelder. "My family and I had our first visit to Portillo's nearly eight years ago after a Cubs game in Chicago. Ever since then, I could not wait to have the opportunity to enjoy their

Italian beef and chocolate cake shake in Mr. Lincoln's hometown. With their delicious food and one-of-a-kind experience, Portillo's will be a welcomed addition to our city's culinary mix."

Fans are invited to sign up for the chance to attend a free sneak peek meal prior to opening at <a href="mailto:portillos.com/springfield">portillos.com/springfield</a>. Loyal customers will also receive updates on Portillo's Springfield development.

For more information on this restaurant and others, please visit <u>portillos.com</u> or follow Portillo's on Facebook, Twitter and Instagram.

## **ABOUT PORTILLO'S HOT DOGS**

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has grown to include restaurants in more than 60 locations across several states. Portillo's is best known for its Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, fresh salads and famous chocolate cake. The Portillo's brand also includes Barnelli's restaurants that serve award-winning ribs, pastas with homemade sauces, and fresh sandwiches, soups, and salads. Portillo's ships food to all 50 states via <a href="Portillos.com">Portillo's Home Kitchen is the company's fast-growing catering business.</a>

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