



****MEDIA ALERT****

FOR IMMEDIATE RELEASE

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PORTILLO'S ANNOUNCES EXPANSION INTO MICHIGAN

The Chicago-style restaurant will open its first Michigan location in Sterling Heights.



Rendering of Portillo's Sterling Heights

Oak Brook, Ill. – [Portillo's](#), the fast-casual restaurant concept known for its menu of Chicago-style favorites, is excited to announce its forthcoming restaurant in Sterling Heights, Mich. This marks the brand's first-ever restaurant in Michigan, the ninth state for the chain.

The site for the upcoming Portillo's restaurant is located on Hall Road, a popular restaurant and retail corridor in the Northern suburb of Detroit.

"We have had Portillo's fans asking us to come to Michigan for years," said Michael Osanloo, CEO of Portillo's. "We can't wait to be a part of such a great, thriving community in Sterling Heights."

Guests can expect to enjoy Portillo's signature menu items like Chicago-Style Hot Dogs, Famous Italian Beef Sandwiches, Char-Grilled Burgers and Portillo's Famous Chocolate Cake. The 7,900-square-foot restaurant is expected to open in the second half of 2021. It will feature seating for more than 180 guests, a seasonal outdoor patio with seating for more than 50 guests, and double drive-thru lanes. Once complete, the restaurant will be the first Portillo's location to feature a garage-like environment. Paying homage to the Motor City, the interior will draw décor inspiration from the automotive history of Sterling Heights and its surrounding areas.

"I used to have family in the Chicagoland area, and Portillo's was always one of my favorite spots to visit," said Sterling Heights Mayor Michael Taylor. "I'm beyond excited to now have one in my own backyard, and the fact that Sterling Heights was selected as Michigan's first Portillo's location is

testament to the economic vibrancy of the M-59 Golden Corridor and our community as a whole. This new addition to the City's great lineup of restaurants is sure to be a hit with our residents."

Fans are invited to sign up for the chance to attend a free sneak peek training meal prior to opening at www.portillos.com/michigan/. Loyal customers will also receive updates on Portillo's Sterling Heights development.

For more information on this restaurant and others, please visit portillos.com or follow Portillo's on [Facebook](#), [Twitter](#) and [Instagram](#).

ABOUT PORTILLO'S HOT DOGS

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has grown to include restaurants in more than 60 locations across several states. Portillo's is best known for its Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, fresh salads and famous chocolate cake. The Portillo's brand also includes Barnelli's restaurants that serve award-winning ribs, pastas with homemade sauces, and fresh salads. Portillo's ships food to all 50 states via Portillos.com. Portillo's Home Kitchen is the company's fast-growing catering business.

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