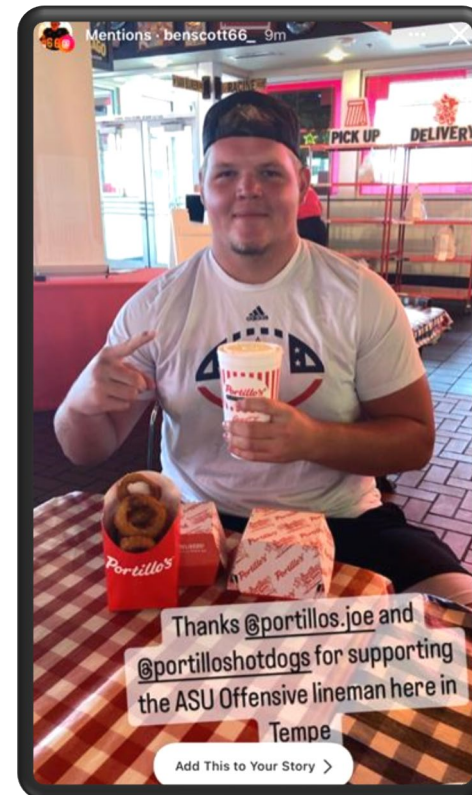


TEAM *Portillo's*®



What is Team Portillo's?

Portillo's partners with collegiate athletes to promote their experiences at Portillo's through social media promotions, in-restaurant appearances, and exclusive merchandise. Portillo's engages with and promotes Athlete's social content across their social platforms with over 1M followers.



Who is Portillo's?



It All Began in the Dog House

In 1963, Dick Portillo invested \$1,100 into a small trailer to open the first Portillo's hot dog stand in Villa Park, IL, which he called "The Dog House." Years later, Portillo's has become a brand synonymous with Chicago. In fact, we're kind of a **big dill**- people say it's not a real trip to Chicago unless you eat at Portillo's. Fortunately, die-hard fans and first-timers alike have their choice of Portillo's restaurants, as we've **beefed up** to more than 70 locations across several states.



Our Food is Unrivaled

We're known for our famous Chicago-style hot dogs, Italian beef sandwiches, chopped salad, cheese fries, homemade chocolate cake, and chocolate cake shake. Our Italian beef is slow-roasted for four hours, thinly sliced, and served on freshly baked French bread. Then, it's dipped in hot gravy made with our homemade blend of seasonings that we've been perfecting for 50 years.

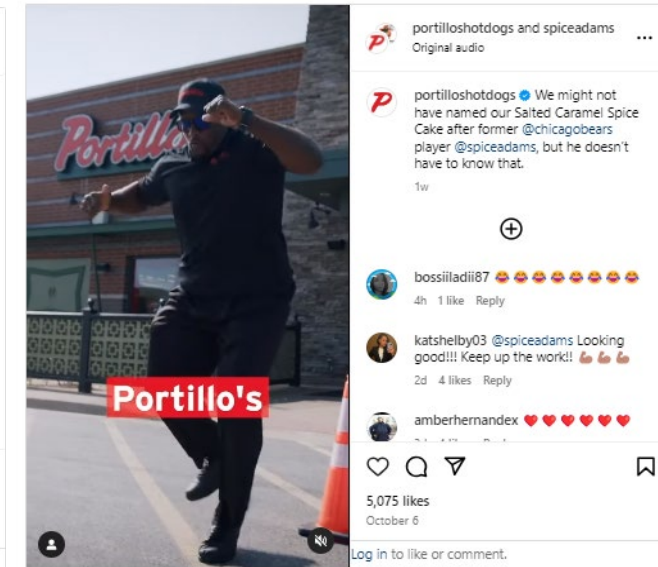
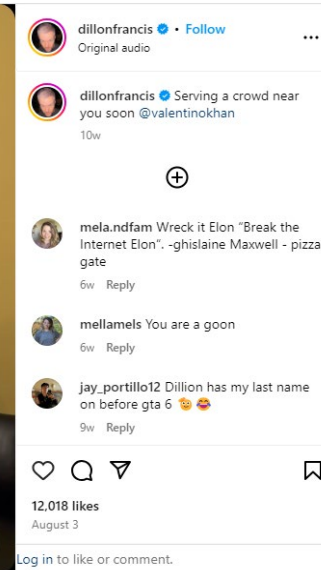


Our Fans are Obsessed

No matter the location, our fans are **bun-believable**ly obsessed! Guests **cake shake** their way in for our Chicago-style hot dogs, Italian beef sandwiches, char-grilled burgers, cheese fries, fresh salads and famous chocolate cake. But it's not just our menu that sets Portillo's apart.

Famous Fans

We're a beloved brand by many! Portillo's will engage with and promote Athlete's social content across their social platforms with over 1M followers.



The Game Plan

- When you're a part of Team Portillo's, you'll receive:
 - Daily \$30 digital offer to use at your local Portillo's restaurant
 - Catered "Treat the Team" party valued at \$300
 - Team Portillo's merch



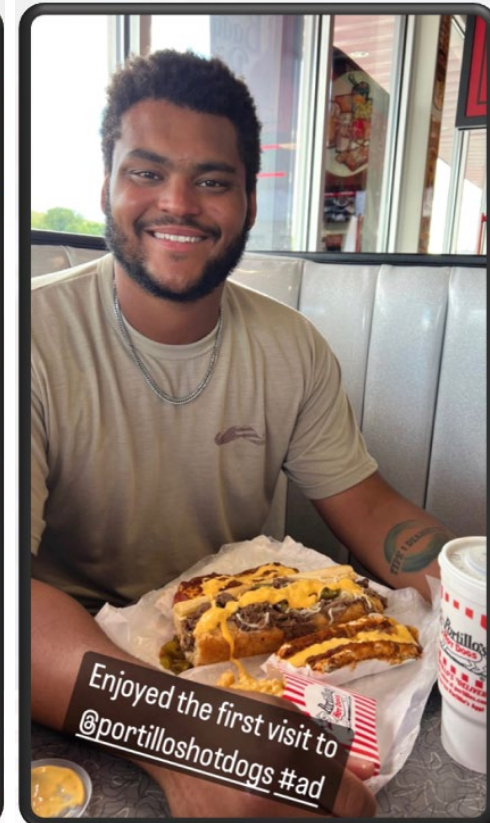
Additional (optional) Opportunities

- “Work” in the restaurant
- Autograph Signing
- Host a Fundraiser
- Host a Party (Birthday, Victory, End of Season, etc.)
- Portillo's Post-Work Out Team Lunch
- End of Season Party



Social Media Engagement

- Post about your Portillo's experience:
 - Enjoying your meal
 - Use #ad and #teamportillos
 - Tag @portilloshotdogs
 - Selfie with teammates inside Portillo's
 - Hot Dog/Beef Selfie
 - Phone eats first pictures
 - Your go-to Portillo's meal
 - Favorite menu item or shake



Team Portillo's Alumni

University	Player	Local Portillo's
Northwestern	Ryan Hilinski	Skokie, IL
University of Minnesota	John Michael Schmidt	Roseville, MN
University of South Florida	Brad Cecil	Tampa, FL
University of Illinois	Alex Philstrom	Champaign, IL
Arizona State University	Ben Scott	Tempe, AZ
University of Arizona	Jordan Morgan	Scottsdale, AZ
University of Wisconsin	Joe Tippmann	Madison, WI
Northern Illinois University	Pete Nygra	Sycamore, IL

How to Join Team Portillo's

Fill out this form
and we'll be in
touch with you!